

Beacon Strategies

Prism

Focusing on the best of the best

“Nothing is more expensive than a missed opportunity.”¹

- How do you ensure your business is running at peak capacity and taking full advantage of all the opportunities that present themselves?
- What areas should be targeted for growth, those that provide the absolute highest return on the time and resources you invest?

The always-on, hyper-connected competitive landscape means the right answers are no longer a luxury, but crucial to your success moving forward. Thoughtful, far-reaching, strategic and tactical research/content are now more essential than ever.

Beacon Strategies, LLC is proud to announce The Prism, our comprehensive research and reporting program designed to meet the extensive challenges you face. We turn stress into excitement, ideas into action.

Backed by Beacon Strategies, LLC., the leaders in customized research and insight for cutting-edge financial services companies, The Prism capitalizes on almost five decades of combined industry experience.



Choose from the following list of products and services:

- Sounding – Our authoritative report helps you gain insight, solve a problem and make a decision. It’s produced in an “easily-digestible” format, with an executive summary, hard data, visual aids and key takeaways.
- Case study – A detailed analysis of relevant business situation taken from the identification of an issue through to its successful resolution.
- Profile – A long-form narrative format meant to highlight a particular person or business and the unique qualities they bring.
- Interview and insight – Our question and answer interview with a key individual that allows them to showcase their expertise in their own words.

Prism

Our informative and actionable reports are produced in an easy-to-read format by the former editor-in-chief of Investment Advisor, Boomer Market Advisor and Bank Advisor magazines, as well as a contributing editor for ThinkAdvisor.com and InvestmentNews.com.

Whether you're a bank, broker-dealer, investment firm, insurance company, investment advisor or solutions provider, our unique perspective uncovers ideas, opportunities and ways forward that others too often miss.

They're packaged and delivered in a manner that fits with your culture, your priorities and the audience you aim to reach, and are tailored to:

Owners/Executives - How do you ensure your business is operating as efficiently and effectively as possible? We identify and report on the specific areas of the industry that generate the most excitement and potential areas for growth.

Advisors/Agents/Employees - We help you help your people in the field with research and content designed to boost business, increase sales and capture more market and wallet share from the public.

Clients/Prospects - We produce end-user content designed to reinforce the expertise you and your human capital bring to the marketplace. You've hired the best, now use our private-labeled reports to solidify it in the minds of your clients and prospects.



BEACON STRATEGIES, LLC

www.beaconstrategiesllc.com
720.259.3865